

For Immediate Release

## **Orkide, a European Food Oil Manufacturer, Brings Uncommon Purity and Savings to American Food Suppliers**

**New York, NY – April 23, 2010 – The U.S. food service industry is struggling with recession; but a family-operated edible food oil producer from Europe named Orkide throws distributors and wholesalers a lifeline...**

American Food industry distributors and wholesalers looking for ways to satisfy the recession's price-conscious customers may have just caught a break. After winning popularity in 88 countries, one of Europe's largest producers of edible oils is currently turning their focus to wooing the American palate.

This could be very good news for U.S. food service companies because Orkide offers quality oils at much lower prices than many large oil suppliers. The company attributes this ability to its nimble, family-run management structure and to its continuous investment in state-of-the-art technology. Further, Orkide's location close to the Mediterranean Sea provides access to worldwide shipping convenience and low shipping costs.

Orkide offers a wide range of high quality edible oils perfect for the food service and food processing industries. These include light, aromatic Hazelnut oil, versatile Canola, Corn, Sunflower and Soy oils, and full-bodied Olive oils cold-pressed from Aegean olives. All seed oils are naturally extracted by using a strong press—resulting in the world's purest oils. They also offer a full line of margarines, shortenings and salad oils, and all products are trans-fat and cholesterol free, and free of genetic modifications. Customers will also benefit from this wide range of product by not having to cherry-pick oils from different suppliers, thereby avoiding multiple shipping costs.

Another way Orkide saves their customers money is by offering an extraordinary range of flexible shipping terms and packaging options. This is made possible by an in-house packaging capability that allows them to bottle, package, and can their oils according to their customers' requirements.

Orkide refines, stores and ships in excess of 365,000 metric tons of the world's purest edible oils each year to discriminating customers in 5 continents, and now has headquarters in Turkey, Japan and the US. For more information visit their website at <http://www.orkide.com.tr/>.

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