Back Creek Investments, LLC

42 Reads Way
New Castle, DE 19720

Back Creek Investments, LLC

- Financial Services
- Professional Portfolio Management
- No Commisions/ Fee Based
- 20 + Years Experience
- All Account types- IRA's, 401(k)s, Investment Agency Accounts, Trust and Estates, Pension and Profit Sharing
- Honest, Personal and Timely Service

42 Reads Way
New Castle, DE 19720

302-324-5388

backcreekinv@ eoinc.com

Back Creek Investments, LLC

Mission

Over the years, the Financial Services Industry has changed dramatically. With high minimum account sizes and inability to actually speak to a real person over the phone, the "small investor" has been shuffled aside. At Back Creek Investments LLC, our mission is to close that "quality" gap and dedicate ourselves to achieving your investment objectives, whether you have $200,000 to invest or $10,000,000.

Our hallmark is personalized, quality service to every account regardless of size. Back Creek Investments LLC recognizes the trust any client must have when turning their hard-earned money over to a professional money manager. We will work diligently to earn that trust by providing the highest level of professional service, expertise and, above all, integrity.

Investment Philosophy

We listen carefully to our clients to establish their financial goals and custom-build their portfolios to meet their needs. Using an in-depth knowledge of the current investment landscape and solid research, we work closely with our clients to match their risk tolerance and investment objectives with the appropriate solutions.

Investors have many questions about the marketplace, and rightly so. There are many economic factors that come into play when selecting investments, and everyone's financial situation is different.

Some money managers claim to be "growth stock" investors or "value players." While numbers and projections are important, we believe that stock selection is also an art; an amalgamation of a multitude of factors. The key to successful investing is the ability to take a larger view, which takes into account each client's individual needs in conjunction with stock performance history, as well as the current and projected economic climate.

Bob Heyssel
Sole Proprietor

Bob Heyssel has over 20 years in the investment industry. He has experience in stock and bond markets and has managed pension plans, 401(k)s, individual investment management accounts, IRAs and Trusts. He offers his clients a steady hand when navigating today's markets. He holds a Master's Degree in International Relations and Economics from Johns Hopkins School of Advance International Studies in Washington DC, and a Bachelor's Degree in History from Kenyon College in Ohio. He began his career with Mercantile Bank in Baltimore and worked for Fleet Investment Advisors, Citibank and the First National Bank of Long Island, where he was responsible for the Investment Management Department's investment policy and economic outlook.

BBB MEMBER DELAWARE

Member
New Castle County
Chamber of Commerce